

*There is no saturation point in education.*

INTERNATIONAL  
BUSINESS MACHINES  
CORPORATION

welcomes you as a participant in our Customer Executive Program at Endicott, N. Y. Through this program IBM offers its educational facilities to the users of International Business Machines. It is the sincere desire of the Company that the effectiveness of IBM data processing in your organization will be enhanced by the experience and information to be gained here. Second only to IBM's efforts to provide an informative and productive course of instruction is its interest in your comfort and convenience during your stay. To that end these brief paragraphs of information are offered.

TRANSPORTATION

AUTOMOBILE

Persons driving to Endicott for the Customer Executive Program may refer to the map on the back of this folder. Highway routes leading into the Triple Cities area are indicated, as well as the location of the IBM Homestead.

TRAIN

Persons traveling by railroad are advised to arrange transportation to Binghamton, N. Y., instead of Endicott or Vestal, and proceed by taxi to the IBM Homestead. The taxi fare for this trip is \$1.75 for from one to three people.

AIRLINES

The Broome County Airport near Endicott is served by the Mohawk, Eastern, and TWA Airlines. The airport limousine charge to the Homestead is \$1.25 per person. Taxi fare from the airport to the IBM Homestead is \$3.50 for from one to four persons.

ARRIVAL AND DEPARTURE

Arrival should be planned for Sunday, and departure, for Friday. Classes terminate at noon on Friday. Where possible, transportation for the return trip should be arranged in advance.

TRANSPORTATION IN ENDICOTT

A special bus provides daily transportation between the Homestead and the conference rooms.

Taxis for personal use may be ordered through the Homestead office. Charges for this transportation should be settled directly with the driver.

MEALS

MEALS are served at the IBM Homestead as follows:

BREAKFAST	DINNER
7:30 - 9:00 A. M.	6:00 - 8:00 P. M.

FOR YOUR CONVENIENCE

Laundry and valet service are available at the IBM Homestead.

In the Homestead office, where postage stamps may be purchased, and a safe is provided for valuables, charges for personal laundry, valet service and out-of-town telephone calls may be settled.

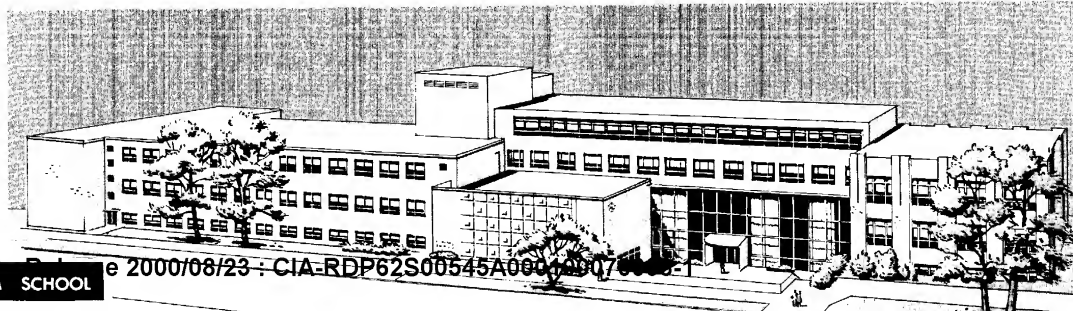
Homestead phone — Binghamton 9-1521.

IBM School phone — End. 8-2211, Ext. 8-303.

Mail for persons attending the Customer Executive Program should be addressed to them, care of IBM Customer Executive Program, Endicott, N. Y.

FOR YOUR COMFORT

During your stay we should be pleased to have you make your home with us as our guest at the IBM Homestead. We respectfully request observance of a company rule prohibiting any intoxicants on IBM property. Your assistance is requested in complying with a New York State law that makes IBM liable for a misdemeanor if guests engage in gambling at the IBM Homestead.



You are cordially invited to make use of all recreational facilities at the Homestead and the IBM Country Club. For the purpose of identification you will be provided with a guest card entitling you to free use of all facilities. The following sports activities are offered in the seasons indicated.

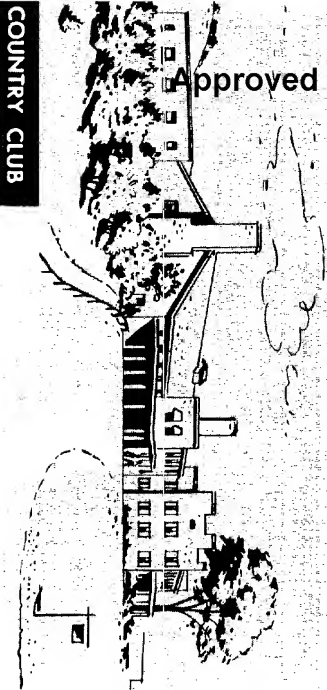
SPRING, SUMMER, FALL

Golf  
Softball  
Hiking  
Archery  
Tennis  
Horseshoes  
Swimming

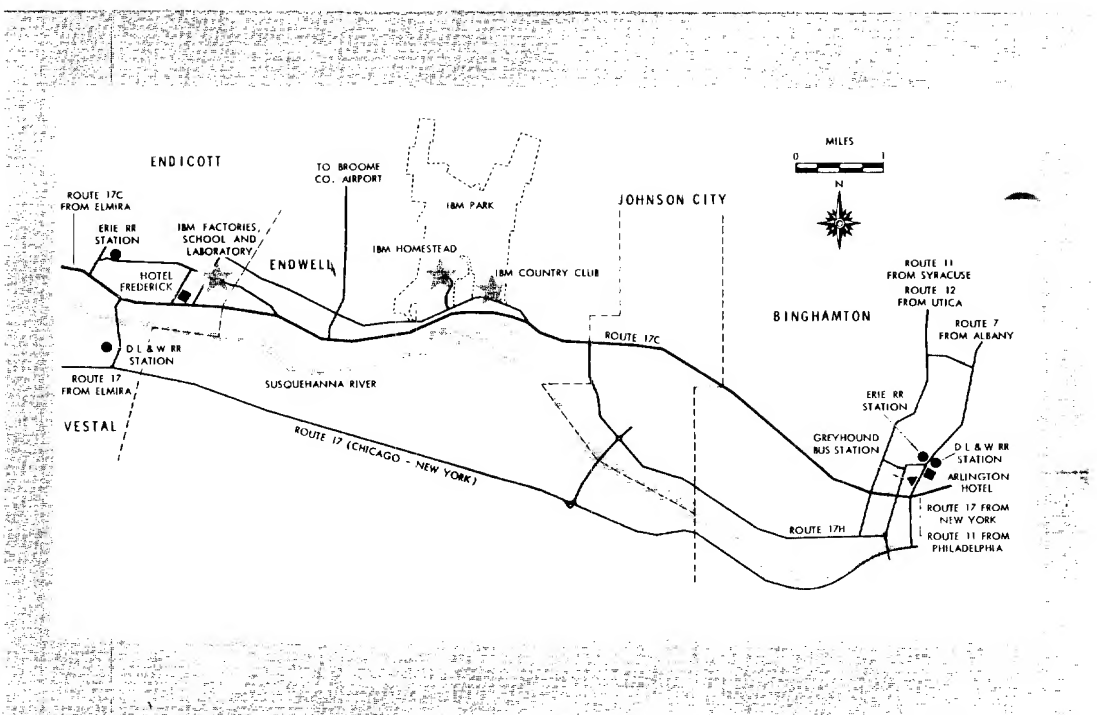
FALL, WINTER, SPRING

Bowling  
Pool  
Billiards  
Ping Pong  
Badminton  
Shuffleboard

Sports equipment available for your use includes golf clubs, tennis rackets and bowling shoes.



COUNTRY CLUB



# ENDICOTT

One of the Triple Cities in south-central New York State, Endicott is located midway between the eastern seaboard and the Great Lakes. It is 200 miles northwest of New York City and just north of the Pennsylvania line. The Triple Cities area is served by main lines of two railroads (Erie and D.L. & W.) and main highway routes 17, 11, 12 and 7 and Mohawk, Eastern and TWA Airlines.

Customer  
Executive  
Program